

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WFSB Hartford, CT

Date:

8/10/12

I, NICHOLAS EVERHART/KEGAN BERAN/WHITNEY EVERSOLE,being/on behalf of: LISA-WILSON FOLEY,

a legally

qualified candidate of the REPUBLICAN

political

party for the office of: UNITED STATES HOUSE OF REPRESENTATIVESin the PRIMARYelection to be held on: AUGUST 14, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		8/11 - 8/14/12			

Total Charges:

\$15,550 gross / \$13,275 net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

LISA WILSON-FOLEY FOR CONGRESS PO BOX 1220 AVON, CT 06001

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

DAVE AUDIBERT

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/17/12

Date


Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

William White
Printed Name

D95
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, NICK EVERHART

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

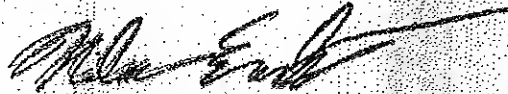
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

NICK EVERHART

printed name

2/17/12

date

REP HEADLINE# 6271842
 *** ORIGINAL REV#0 ***
 REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET
 HARRIS REPORT FROM REP
 AUG9/12 18.07
 *** WFSB-TV ***

ADV # _____ ADV. NAME POLI/L FOLEY/R/CON/CT REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME WHITNEY EVERSOLE
 7669 STAGERS LOOP SALES PRSN WA- HEATHER UTTLEY (H)
 DELAWARE, OH 43015
 ORDER # _____ CONTRACT # 6271842 CLASS: NATL. LOCAL REGIONAL
 PRDCT LISA FOLEY US HOUSE EST#2597 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES AUG11/12 AUG14/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG9/12 18.07

REP: NEW ORDER
 TTL \$15,550 @23X
 PLEASE CONFIRM
 THANKS SHOSHANA FOR HEATHER
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 LISA WILSON FOLEY FOR US HOUSE CTD5, 30 MIN SEP

Order # 488949

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			500A-530A	30		\$450.00	8/13	8/14	2		M-TU	2
			PROGRAM : NEWS									
			CON COM1: NEWS									
2			530A-600A	30		\$600.00	8/13	8/14	2		M-TU	2
			PROGRAM : NEWS									
			CON COM1: NEWS									
3			600A-630A	30		\$900.00	8/13	8/13	1		MON	1
			PROGRAM : NEWS									
			CON COM1: NEWS									

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 2597

:LINE#:REP :LINE#:	:CD: :	TIME PERIOD :	:LGTH: :	:SEC: :	RATE :	:START :DATE:	:END :DATE:	:SPTS: :/WK:	WEEK INVT:	DAYS	:TOTL: :SPTS:
4		630A-700A PROGRAM : NEWS CON COM1: NEWS	30		\$900.00	8/13	8/13	1		MON <i>pm</i>	1
5		700A-900A PROGRAM : THIS MORN CON COM1: THIS MORN	30		\$200.00	8/13	8/13	1		MON	1
6		600A-700A PROGRAM : SUN NEWS CON COM1: SUN NEWS	30		\$125.00	8/12	8/12	2		SUN	2
7		700A-900A PROGRAM : SUN NEWS CON COM1: SUN NEWS	30		\$450.00	8/12	8/12	1		SUN <i>pm</i>	1
8		900A-1030A PROGRAM : SUN MORN CON COM1: SUN MORN	30		\$800.00	8/12	8/12	1		SUN <i>pm</i>	1
9		1030A-1130A PROGRAM : FACE NATION CON COM1: FACE NATION	30		\$350.00	8/12	8/12	1		SUN <i>pm</i>	1
10		1100A-1200N PROGRAM : PRICE IS RIGHT CON COM1: PRICE IS RIGHT	30		\$500.00	8/13	8/13	1		MON <i>pm</i>	1
11		1200N-1230P PROGRAM : NOON NEWS CON COM1: NOON NEWS	30		\$600.00	8/13	8/13	1		MON <i>pm</i>	1
12		500P-530P PROGRAM : EARLY NEWS CON COM1: EARLY NEWS	30		\$1,500.00	8/13	8/13	1		MON <i>pm</i>	1

REP HEADLINE# 6271842
 *** ORIGINAL REV#0 ***
 REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG9/12 18.07
 *** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
13			530P-600P	30		\$1,500.00	8/13	8/13	1		MON	1
			PROGRAM : EARLY NEWS									
			CON COM1: EARLY NEWS									
14			600P-630P	30		\$2,100.00	8/13	8/13	1		MON	1
			PROGRAM : EARLY NEWS									
			CON COM1: EARLY NEWS									
15			1100P-1135P	30		\$1,200.00	8/12	8/12	1		SUN	1
			PROGRAM : LATE NEWS									
			CON COM1: LATE NEWS									
16			1100P-1135P	30		\$1,200.00	8/13	8/13	1		MON	1
			PROGRAM : LATE NEWS									
			CON COM1: LATE NEWS									
17			200P-700P	30		\$250.00	8/12	8/12	4		SUN	4
			PROGRAM : PGA									
			CON COM1: PGA									
AUG/12 15550.00												
CONTRACT TOTAL 15550.00												
TOTAL SPOTS 23												

MARKET TOTALS \$42,027 WFSB 37% WTNH 34% WVIT 22% WTIC 7% WCTX 0% WCCT 0% WHPX 0%
 CABL 0%

SHARES ACCURATE

SVC- NSI BOOKS- MAY/12
 DEMOS- RA50+*

CONTRACT



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 488949 /		Alt Order # 06271842
Product LISA FOLEY US HOUSE		
Contract Dates 08/12/12 - 08/14/12		Estimate # 2597
Advertiser Lisa Wiltson Foley		Original Date / Revision 08/10/12 / 08/10/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	08/13/12	08/14/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$450.00			
N 2	WFSB	08/13/12	08/14/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$600.00			
N 3	WFSB	08/13/12	08/13/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$900.00			
N 4	WFSB	08/13/12	08/13/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$900.00			
N 5	WFSB	08/13/12	08/13/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$200.00			
N 6	WFSB	08/12/12	08/12/12	Eyewitness News Weekend	6am - 7am		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----2				2	\$125.00			
N 7	WFSB	08/12/12	08/12/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$450.00			
N 8	WFSB	08/12/12	08/12/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$800.00			
N 9	WFSB	08/12/12	08/12/12	Face the Nation/ Face the Str	10:30am - 11:30am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$350.00			
N 10	WFSB	08/13/12	08/13/12	11a-12p Price is Right	11am - 12pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$500.00			
N 11	WFSB	08/13/12	08/13/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 488949 /		<u>Alt Order #</u> 06271842
<u>Contract Dates</u> 08/12/12 - 08/14/12		<u>Product</u> LISA FOLEY US HOUSE
<u>Advertiser</u> Lisa Willson Foley		<u>Estimate #</u> 2597
<u>Original Date / Revision</u> 08/10/12 / 08/10/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$600.00			
N 12	WFSB	08/13/12	08/13/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,500.00			
N 13	WFSB	08/13/12	08/13/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,500.00			
N 14	WFSB	08/13/12	08/13/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$2,100.00			
N 15	WFSB	08/12/12	08/12/12	Su Late News	11PM - 1135PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$1,200.00			
N 16	WFSB	08/13/12	08/13/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,200.00			
N 17	WFSB	08/12/12	08/12/12	PGA Championship	11-8p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----4				4	\$250.00			
Totals											23	\$15,550.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	23	\$15,550.00	\$13,217.50
Totals	23	\$15,550.00	\$13,217.50

Signature: _____ Date: _____

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